



**Apprentice case study**  
Middlesex University –  
two years into the partnership

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apprentice

## Case study

### Middlesex University – two years into the partnership

Middlesex University London was awarded a top three place in the Times Higher Education Young University rankings 2021, and prides itself on representing 165 nationalities. It has delivered degree apprenticeships since September 2017, starting with 25 learners and growing the offering to over 1,400 learners in 2021 across a range of different programmes including the Police Constable Degree Apprenticeship, Nursing, Business, Healthcare and Teaching.

Middlesex University London has been working with Aptem for nearly three years, implementing Aptem Apprentice in February 2019 in response to the need to scale and manage their growing provision. “Over the past couple of years we have greatly increased our use of the system,” said Steven Willis, CAS Operations Manager.



# Our primary recruitment tool

“We now use Aptem as our primary recruitment tool for apprentices. It has removed double entry, we are able to ensure we gather all the information required from a compliance perspective up front before we formally enrol students, and can filter suitability in a timely and efficient manner. This ensures we offer a positive student experience and alleviates pressure on our administration team. We are also secure in the knowledge that we meet our compliance requirements.”

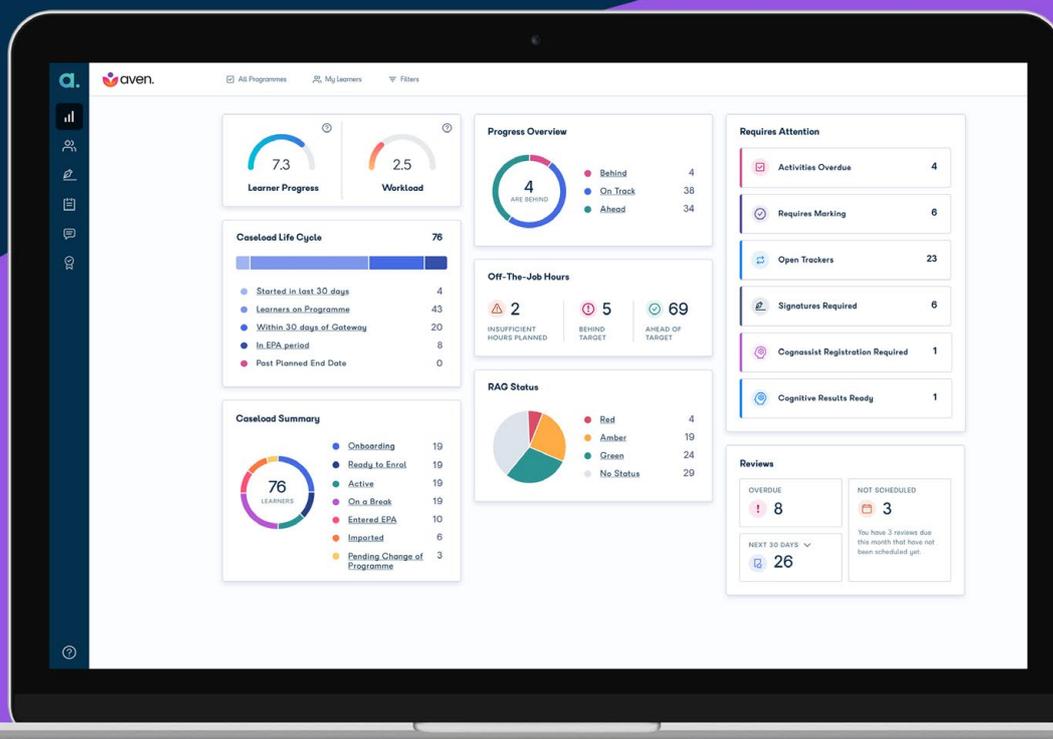
**Steven Willis**, CAS Operations Manager

## Dashboards

Middlesex University London is in the process of rolling out the new interface for employers, including the new employer dashboard. “The feedback has been extremely positive,” said Steve. “The employer dashboard is intuitive and gives employers a simple way to see the progress of their apprentices. The breakdowns within the dashboard help identify issues and give employers the ability to act quickly, without needing us to intervene and produce manual reports.”

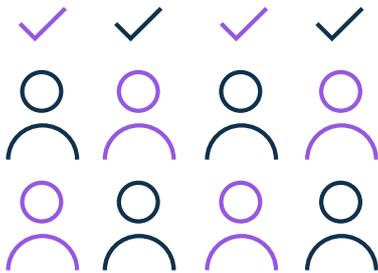
## SCORM

One of the key pain points for Middlesex, prior to onboarding Aptem, was evidencing the compliance aspects of apprenticeships. Steve explains, “we now use SCORM within Aptem to create digital learning, including British Values and Safeguarding, so evidence of delivery of key modules is held within the system. We also use SCORM to capture what students are doing post-completion of their degree apprenticeship.”



## Monitoring attendance

“Aptem also monitors and records attendance across all apprenticeship programmes, removing a large administrative burden from our team. This also ensures our funding claims are accurate upon submission,” explains Steve.



## Reviews

Based on a research project, Middlesex is currently in the process of overhauling its tri-partite reviews, enabling apprentices to contribute in advance of the review, so that tutors and employers can ensure the review is more forward facing. This coincided with Aptem updating the review functionality within the system to support this process, “This is a great example of the partnership approach we have with the Aptem team,” said Steve.

## In conclusion

“Aptem holds the key to enrolling at our university for all apprenticeships. The system is great. It’s easy to use and intuitive. We love the new console. It’s cleaner and easy to navigate. We have received very positive feedback from our students and employers.”

**Steven Willis**, CAS Operations Manager

If you are an organisation that helps deliver apprenticeship programmes and would like to transform the way you do this in a cost-effective, efficient and compliant way, get in touch:

[enquiries@aptem.co.uk](mailto:enquiries@aptem.co.uk)

020 3758 8540

[www.aptem.co.uk/apprentice](http://www.aptem.co.uk/apprentice)

Aptem is one of the fastest-growing SaaS software to manage vocational training, skills and employability programs. In addition to Aptem Apprentice, we offer a range of other solutions to support the development of vocational skills and re-employment.

- ✓ **Aptem Enrol**, remote onboarding of apprenticeship students, for colleges.
- ✓ **Aptem Employ**, a unique, flexible, award-winning employability system that helps to get people back into the workplace quickly and for the long term.
- ✓ **Aptem Skills**, our award-winning end-to-end delivery platform that enables fully compliant AEB course delivery and accelerates re-employment.